

EXHIBIT Y

THE WIMBLEDON FUND SPC – CLASS TT
c/o Swiss Financial Services (Bahamas) Ltd.
One Montague Place
4th Floor, East Bay Street
P.O. Box EE-17758
Nassau, Bahamas

October 9, 2012

Advisory IP Services Group, Inc.
f/k/a Swartz IP Services Group, Inc.
2425 Colorado Blvd, Suite B205
Santa Monica, CA 90401
Attention: Contract Administrator

Re: Demand for Mandatory Prepayment from the Company

Gentlemen,

We refer to that certain Note Purchase Agreement dated November 14, 2011 (the "Agreement"), between you (the "Company"), and The Wimbledon Fund SPC – Class TT (the "Purchaser"). Capitalized terms used herein and not defined have the meanings given in the Agreement.

Section 10 of the Agreement provides:

On or after December 1, 2011, within thirty (30) days of any written notice from Purchaser of a redemption request from one or more unaffiliated limited partner(s) in Purchaser's fund (each such request, a "Redemption Event"), which notice shall state the full amount of funds requested to be redeemed by such unaffiliated limited partner(s) in Purchaser's fund (the "Redemption Amount"), the Company shall prepay a principal amount of the Notes equal to fifty percent (50%) of the Redemption Amount set forth in such notice; provided, that any such redemption request must be accompanied by evidence, reasonably satisfactory to the Company, that the purpose and use of proceeds of the Redemption Event is to satisfy such redemption request (and no more than 50% the total amount thereof).

On August 22, 2012, Société Générale sent the Company a demand for prepayment of \$9,200,000 attached hereto as Exhibit A, and on October 1, 2012, Société Générale sent the Company an additional demand for prepayment of \$400,000 attached hereto as Exhibit B. These prepayment demands were sent by Société Générale on behalf of the Purchaser in order to enable the Purchaser to satisfy the redemption requests received by the Purchaser attached hereto as Exhibit C. To date, the Purchaser has not yet received any funds from the Company in respect of these prepayment demands and redemption requests. As a mandatory prepayment of principal, please remit to the Purchaser 50% of such amounts, or \$4,800,000, no later than 30 days from the date hereof. The Purchaser hereby represents that it will use the amounts remitted to satisfy 50% of the redemption requests it has received.

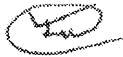


In the event that payment is not forthcoming within this 30 day period, the Company will be in default under Section 11 of the Agreement, and the Purchaser may declare all of the Notes to be immediately due and payable as set forth in Section 12 of the Agreement. Please note that the delivery of this letter is without prejudice to and does not waive any right, claim, interest, power, privilege or remedy that the Purchaser has or may have under the applicable transaction documents, at law or equity or otherwise, all of which are expressly reserved.

Sincerely,

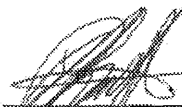
THE WIMBLEDON FUND SPC – CLASS TT

By:



Name: Vincent King
Title: Director

By:



Name: LaTonia Symonette-Tinker
Title: Director



SOCIETE GENERALE
Private Banking

EXHIBIT A

Fax

Société Générale Private Banking (Suisse) SA

A l'attention de/to Swartz IP Services Group Inc
Attn. Kia Jam or David Bergstein
2425 Colorado Boulevard
Suite B205
Santa Monica, CA 90401

Tel.
Fax. 001 310 388 5363
001 310 828 4141
Tel.
Fax.

Copie à/cc

Tel.
Fax.

De la part de/from Société Générale Private Banking (Suisse) S.A.

Date August the 22 , 2012

Page 2

N° de téléphone à rappeler en cas de page manquante/
In case of missing page, please call :

Tél. 0041 21 343 12 87
0041 21 343 14 04

Objet/Subject

Redemption Swartz IP Services Group Inc A

Hello

We have a position of Swartz IP Services Group Inc A for USD 12'500'000

We want to redempt (Sell) 9'200'000 parts of this position

We send you a fax and the letter will follow

Thanks to tell if this demand is ok or if you need more information

Have a nice day

Si ce document ne vous concerne pas, veuillez le détruire immédiatement, en conservant le secret et prévenir l'émetteur, merci / If
this document does not concern you, please destroy it promptly, keep it secret, and inform the sender, thank you.

Siège
Rue de la Compterie 6
Case postale 5022
CH-1211 Genève 11
Tel. +41 (0)22 819 02 02

Zweigniederlassung Zürich
Talstrasse 66
Postfach
CH-8039 Zürich
Tel. +41 (0)44 218 56 11

Succursale de Lausanne
Avenue de Rumine 20
Case postale 220
CH-1001 Lausanne
Tel. +41 (0)21 343 12 12

BERG008420

*** RAPPORT EMISSION ***

EMISSION OK

N° TX/RX 0521
ADRESSE DESTINATAIRE 00013108284141
ID CORRESPONDANT
DEBUT 22/08 11:17
DUREE 00'53
PAGES ENVOYEEES 2
RESULTAT OK



SOCIETE GENERALE
Private Banking

Fax

Société Générale Private Banking (Suisse) SA

A l'attention de/to Swartz IP Services Group Inc
Attn. Kia Jam or David Bergstein
2425 Colorado Boulevard
Suite B205
Santa Monica , CA 90401

Tel.
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BERG008421

*** RAPPORT EMISSION ***

EMISSION OK

N° TX/RX 0520
ADRESSE DESTINATAIRE 00013103885363
ID CORRESPONDANT
DEBUT 22/08 11:18
DUREE 00'53
PAGES ENVOYEEES 2
RESULTAT OK



SOCIETE GENERALE
Private Banking

Fax

Société Générale Private Banking (Suisse) SA

A l'attention de/to Swartz IP Services Group Inc
Attn. Kia Jam or David Bergstein
2425 Colorado Boulevard
Suite B205
Santa Monica, CA 90401

Tel.
Fax 001 310 388 5363
001 310 828 4141
Tel.
Fax.

Copie à/cc

Tel.
Fax.

De la part de/from Société Générale Private Banking (Suisse) S.A.

Date August the 22 , 2012

Page 2

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Tél. 0041 21 343 12 87
0041 21 343 14 04

Objet/Subject

Redemption Swartz IP Services Group Inc A

Hello

We have a position of Swartz IP Services Group Inc A for USD 12'500'000

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We send you a fax and the letter will follow

Thanks to tell if this demand is ok or if you need more information

BERG008422



SOCIETE GENERALE
Private Banking

Exhibit B

Fax

Société Générale Private Banking (Suisse) SA

To : Swartz IP Services Group Inc.
Attn Kia Jam / David Bergstein
Tel.
Fax 001.310.388.5363
Fax 001.310.828.4141

Copy to
Tel.
Fax.

From Serge Naef / head of trade booking and settlement
serge.naef@socgen.com
Tel. +41.21.343.1468
Fax +41.21.343.1392

Date Oct. 1st, 2012

Page 1

N° de téléphone à rappeler en cas de page manquante/
In case of missing page, please call : Tel. +41.21.343.1468

Subject : redemption of usd 400,000 Swart IP class A

Dear Madam, dear Sir,

Please proceed of the redemption of usd 400,000 of the above mentioned fund.

The cash proceed should be sent to our following USD cash payment instruction below :

Societe Generale Private Banking, New York
Swift : SOGEUS33
In favor of Societe Generale Private Banking (Suisse) SA
Account **Redacted**
Swift : RUEGCHZZ

Thank you and regards,

Serge Naef

Si ce document ne vous concerne pas, veuillez le détruire immédiatement, en conserver le secret et prévenir l'émetteur, merci / If
this document does not concern you, please destroy it promptly, keep it secret, and inform the sender, thank you.

Siège
Rue de la Corratierie 6
Case postale 5022
CH-1211 Genève 11
Tel. +41 (0)22 810 00 00

Zweigniederlassung Zürich
Talstrasse 66
Postfach
CH-8039 Zürich

Succursale de Lausanne
Avenue de Rumine 20
Case postale 220
CH-1001 Lausanne

BERG008423

*** RAPPORT EMISSION ***

EMISSION OK

N° TX/RX 0562
ADRESSE DESTINATAIRE 00013103885363
ID CORRESPONDANT
DEBUT 01/10 15:02
DUREE 00:35
PAGES ENVOYEEES 1
RESULTAT OK



SOCIETE GENERALE
Private Banking

Fax

Société Générale Private Banking (Suisse) SA

To : Swartz IP Services Group Inc.
Attn Kla Jam / David Bergstein
Tel.
Fax 001.310.388.5363
Fax 001.310.828.4141

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Subject : redemption of usd 400,000 Swart IP class A

Dear Madam, dear Sir,

Please proceed of the redemption of usd 400,000 of the above mentioned fund.

The cash proceed should be sent to our following USD cash payment instruction below :

Societe Generale Private Banking, New York
Swift : SOGEUS33
In favor of Societe Generale Private Banking (Suisse) SA
Account edacte

BERG008424

*** RAPPORT EMISSION ***

EMSSION OK

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ADRESSE DESTINATAIRE 00013108284141
ID CORRESPONDANT
DEBUT 01/10 15:03
DUREE 00'33
PAGES ENVOYERS 1
RESULTAT OK



SOCIETE GENERALE
Private Banking

Fax

Société Générale Private Banking (Suisse) SA

To : Swartz IP Services Group Inc.
Attn Kia Jam / David Bergstein
Tel.
Fax 001.310.388.5363
Fax 001.310.828.4141

Copy to **Tel.**
Fax.

From Serge Naef / head of trade booking and settlement
serge.naef@socgen.com
Tel. +41.21.343.1468
Fax +41.21.343.1392

Date Oct. 1st, 2012

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Subject : redemption od usd 400,000 Swart IP class A

Dear Madam, dear Sir,

Please proceed of the redemption of usd 400,000 of the above mentioned fund.

The cash proceed should be sent to our following USD cash payment instruction below :

Societe Generale Private Banking, New York
Swift : SOGEUS33
In favor of Societe Generale Private Banking (Suisse) SA
Account edacte

BERG008425

THE WIMBLEDON FUND SPC, CLASS TT
PENDING REDEMPTIONS
REGISTER

EXHIBIT C

Fund Name	Class	Class Name	Currency	Shareholder	Shares	Received	Shares
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD	1501	188.5056		
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD	2647	42.1266	10/9/2012	27.647
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD	2203	61.1510		
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD	2461	67.7579	31/8/2012	
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD	2984	465.1221		
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD	3358	90.9242	31/8/2012	
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD	3629	58.3874		
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD	3671	2,254.5480	27/7/2012	
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD	3728	30.8341	18/9/2012	
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD	3811	139.2323		
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD	3819	23.5754	17/9/2012	
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD	5600	14.1120	19/7/2012	
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD	5784	89.1437	17/8/2012	89.945
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD	5832	38.2699		
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD	9895	13.9517		
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD	9906	41.4214		
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD	9940	145.1069	8/9/2012	
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD	9950	392.2524		
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD	9995	29.8042		
The Wimbledon Fund, SPC	TT	Class TT - Voting, participating, redeemable shares	USD	10054	129.5266	19/9/2012	
Total					4,314.7556		

	Partial redemption request received
	Full redemption request received

BERG008426